

CEO ACADEMY

Grow your business faster and more profitably with less time and effort in just 6 months

What is CEO Academy?

You want to grow your company faster, be more profitable and you need to do it quickly. In order to do that, you need to implement a business operating system that will transform your business into a thriving, scalable, self-sufficient company. find one that won't waste your time or money. We believe you deserve a course that guides you to fully implementing a system quickly, so your business can run like a well-oiled machine giving you more freedom to do what you love.

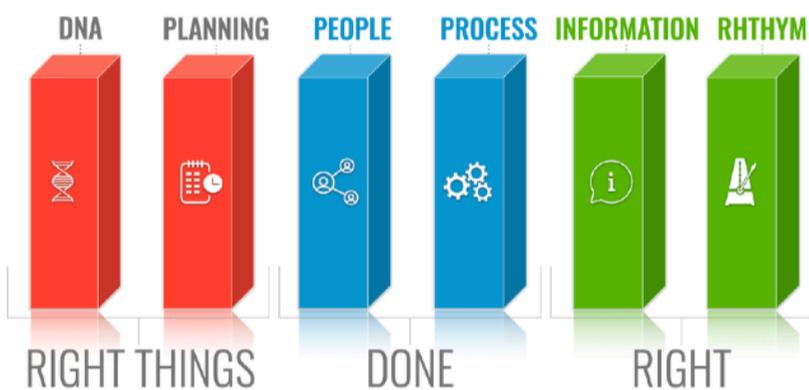
CEO Academy is a 6 month, **done-with-you**, implementation program that helps CEOs install our signature operational system **The Big6**.

In 6 short months, you'll stop feeling frustrated and overwhelmed, and instead enjoy your thriving, systematic, self-sufficient company.

Our Difference is Implementation

We work with you every step of the way as you build the foundational practices your business needs. We share with you what to do, how to do it – guiding you through implementation as you make your way through the modules.

This isn't a teach only program. At CEO Academy you GET IT DONE in just 6 months!



The Big6

At the heart of CEO Academy is The Big6 – our foundational management operating system that turns your company into an efficient, well-oiled machine. This system has been developed and tested over decades. It works with spectacular results.

These are six fundamental pillars of a business that, when implemented and executed properly, cause everything to run smoothly and successfully. Collectively they are the “right” path to more wisdom, more skill and much more success.

Your 6 Month Path to Excellence

- 1. MODULES: The Big6 Operating System**
 - ▶ Big6 is taught in 6 self-paced modules.
 - ▶ Modules contain printed, recorded and video lessons and fill-in-the-blanks worksheets and templates
- 2. Your Own Personal Coach Throughout**
 - ▶ Multiple private coaching sessions beginning immediately
 - ▶ Seven one-hour, one-to-one, zoom, coaching sessions
- 3. Weekly Q&As**
 - ▶ Twice a week, live 60-minute sessions
- 4. Mastermind Peer Groups**
 - ▶ Starting month 2, 60 minutes, optional



What You'll Accomplish

RIGHT PEOPLE You get your organization designed right from the ground up and put the right people in the right seats doing things right. And while we're at it, we go ahead and help you create your killer (aka great) culture.

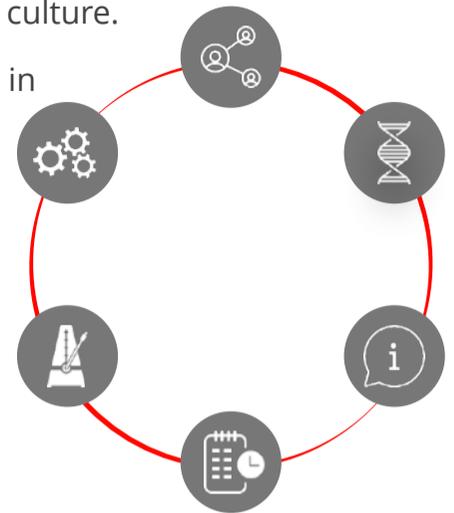
RIGHT STRATEGY Are you a small fish in a big pond? Yes? Ouch! That's no way to grow. Big fish in a small pond? That's where you're headed with the Big6, using the most effective strategy techniques available.

RIGHT INFORMATION Our business wants to talk to us, to tell us precisely what's good, what's bad, and what to do about it. It talks in numbers. We'll help you give it a voice and understand what it's telling you.

RIGHT PLANS After you've upgraded your strategy we'll make it executable with a strategic plan. Then it's time for financial projections and supporting info. We'll have you doing and *enjoying* both.

RIGHT MEETINGS So much of your company's success depends on your people coming together to collaborate, coordinate, problem solve and innovate. We help you establish a rhythm of purposeful and focused meetings across the organization.

RIGHT WAYS And with everything going so well, we help you document how you do everything so that your company's successful ways are repeatable and teachable. And then, make innovation and continuous improvement second nature.



The Payoff?

50% less stress / 50% more money / A Happier, Efficient "A" Team / Effective, shorter meetings / Less Involvement from you / Time and freedom to do what you want. Of course, results depend on your starting point and your effort but, let's face it, you know this is how you should operate your business and lead your team. So let's do it!

Is This for Me?

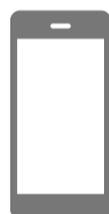
We work with motivated CEOs across all industries and levels of experience. Some of our clients are 1st time and growing CEOs, owners preparing their company for sale, people who were recently promoted to CEO, and sons/daughters transitioning to the CEO role in a family-held company.

If you feel stuck on what to do next, if you've read all the books, know you need to upgrade your business practices, but are not sure how to do it, CEO Academy is for you.

We guide you every step of the way as you implement everything you need to run a thriving company.

And if you don't have an MBA, that's no problem. They don't teach this at business School.

But *we do* at CEO Academy!



Next Step - Contact Us

Ready to Build a Better Business?

Book a [strategy session](#) now.

We'll explore where you are and where you want to be, and then figure out what your next best move is. It might be us, but if not, we'll find another way.

Brian Kinahan



For over three decades, Brian has been helping CEOs grow their businesses into thriving, scalable, self-sufficient companies. To bring his proven approach to companies all over the world he created CEO Mastery with CEO Academy, CEO Roundtables, and CEO Personal Coaching.

Before dedicating himself to helping CEOs Brian spent 15 years leading companies as CEO, President and COO.

Business is Brian's "golf." He'd rather help CEOs than do just about anything else.

Brian earned his MBA at UCLA and resides with his family in Los Angeles.